

For Immediate Release

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Helping Parents Deal With Learning and Attention Issues

In a recent article printed in the New York Times by Jane L. Levere (October 22, 2014) NONPROFIT groups specializing in children's learning and attention issues introduced a new website and a public service advertising campaign that was created with the Advertising Council. The website, Understood.org, is intended to help parents better understand these issues and provide advice on dealing with them. According to the 2014 [State of Learning Disabilities Report](#) from the National Center for Learning Disabilities, one in five people in the United States age 3 to 20 has problems with reading, math, writing, focus and attention.

Stating that "with the right support, parents can help children unlock their strengths and reach their full potential," the website said it would provide "state-of-the-art technology, personalized resources, free daily access to experts, a secure online community" and practical tips. Featured on the website is a series of interactive simulations and videos that allow parents to experience firsthand how children can struggle with reading, writing, math and organization. In addition, there are apps and games aimed at specific ages and issues; a system that lets parents receive personalized recommendations for help for their children; and practical tips on dealing with daily challenges, like completing homework. The website is also establishing an online community for parents dealing with these matters to chat with other parents facing the same issues.

Turtle Wing Foundation serves Fayette, Lavaca and Colorado counties and strives to help children with learning challenges in rural areas achieve their full potential. Program areas include Early Intervention, Supplemental Services and Community Outreach and Advocacy. The Turtle Wing Parent Support Network is available for local families and is working towards reaching more children within the tri-county service area. To learn more about Turtle Wing Foundation visit www.turtlewingfoundation.org or contact Susie Shank at 979-820-8964 or weshank@cvctx.com

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